

1<sup>st</sup> EDITION

# VENICE SUSTAINABLE FASHION FORUM

OCTOBER 27 and 28, 2022

VENICE, FONDAZIONE GIORGIO CINI



PRESENTATION BY

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OCTOBER 27



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# EU Textile Strategy

**Sustainable and Circular Textiles by 2030**  
30 March 2022  
#EUGreenDeal

**1** European consumption of textiles has the **fourth highest impact** on the environment and climate change, after food, housing and mobility.

**2** It is one of the **top three pressures on water and land use**, and the **top five in terms of raw material use and greenhouse gas emissions**.

**3** The textile and clothing sector **employs more than 1.5 million Europeans** and is a key asset to stimulate local jobs and business opportunities. The Single Market is the backbone of the sector.

**The Commission's 2030 Vision for Textiles**

- All textile products placed on the EU market are:
  - durable, repairable and recyclable
  - to a great extent made of recycled fibres
  - free of hazardous substances
  - produced respecting social rights
- "Fast fashion is out of fashion" – consumers benefit longer from **high quality textiles**
- Profitable **re-use and repair services** are widely available
- In a **competitive, resilient and innovative textile sector** producers take responsibility for their products along the value chain
- Circular rather than throw-away clothes have become the norm**, with sufficient capacities for recycling and minimal incineration and landfilling

The Commission is working on a Transition Pathway for the textile ecosystem to successfully achieve the green and digital transitions and for the ecosystem to become more resilient. Today marks the start of a co-creation process, in which stakeholders are invited – through a survey and workshops – to propose specific actions and work towards these common objectives.

EUROPEAN COMMISSION

Brussels, 30.3.2022  
COM(2022) 141 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS**

**EU Strategy for Sustainable and Circular Textiles**



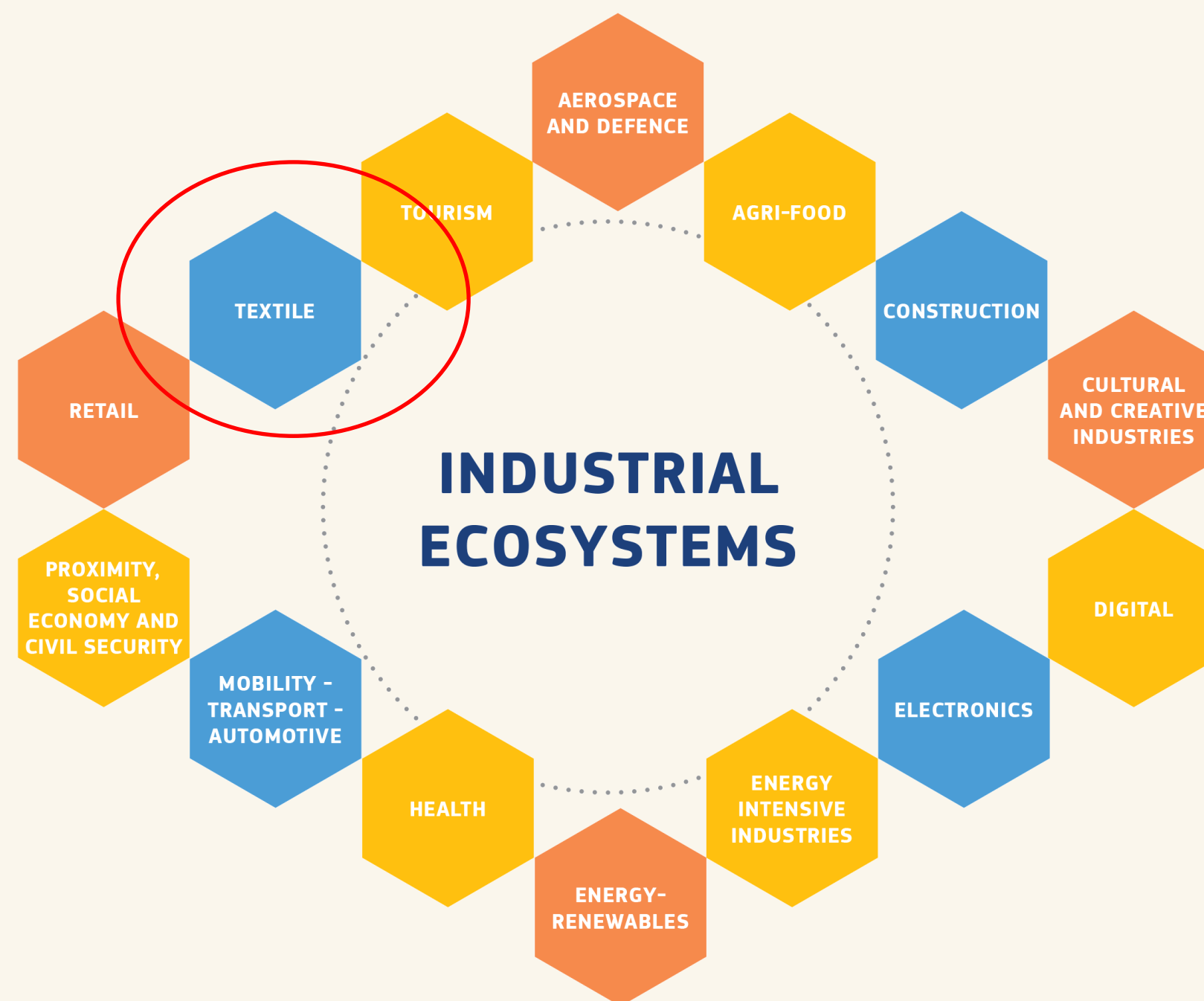
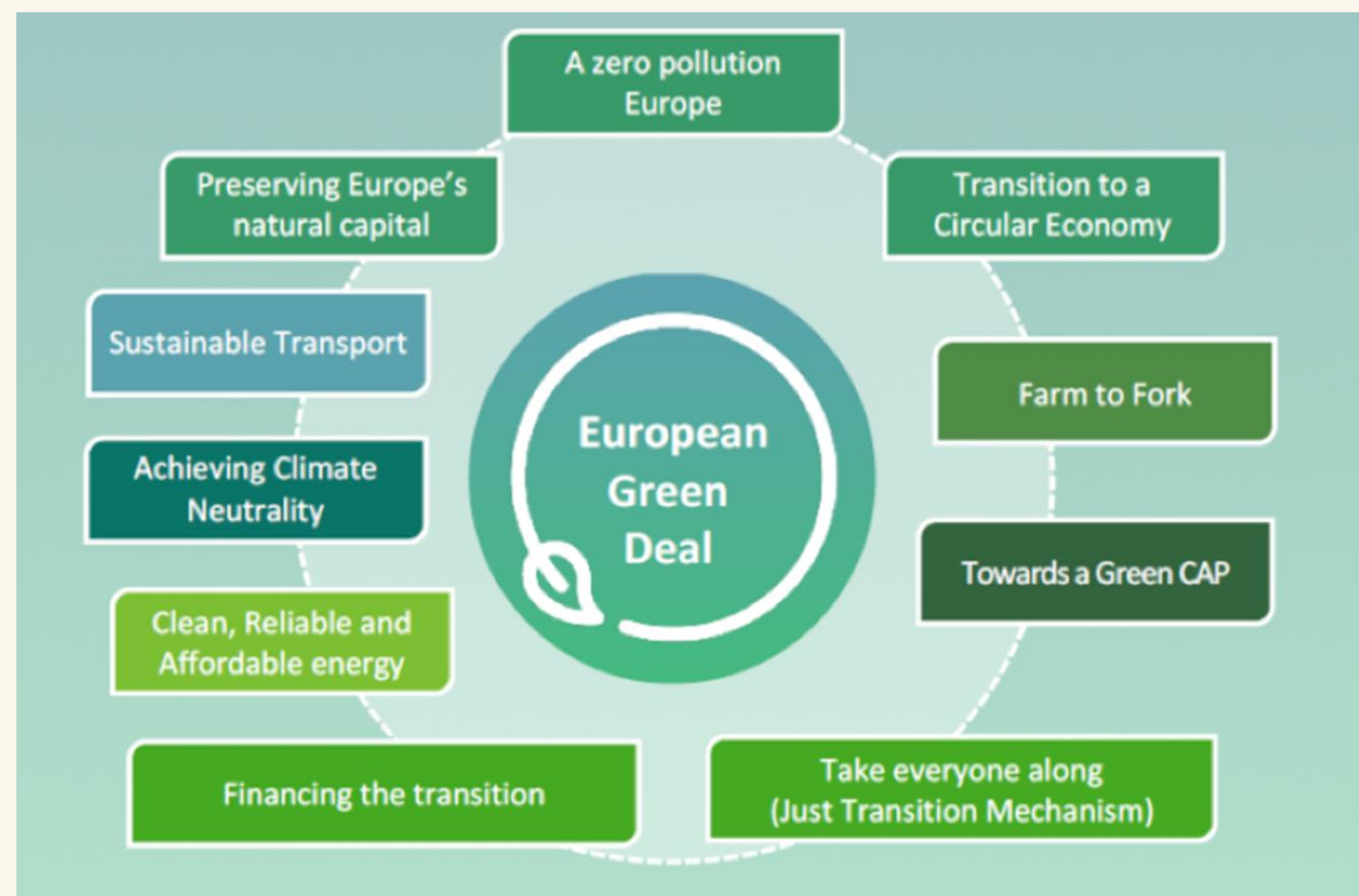


# 3 “drivers” for this EU Strategy

1. Focus on sustainability

2. Industrial resilience

3. A new global perspective





# The EU's vision...

## The Commission's 2030 Vision for Textiles



All **textile products** placed on the EU market are:

- durable, repairable and recyclable
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Profitable **re-use and repair services** are widely available



In a **competitive, resilient and innovative textile sector** producers take responsibility for their products along the value chain



**Circular rather than throw-away clothes** have become the norm, with sufficient capacities for recycling and minimal incineration and landfilling

1. All textile products *placed on the EU market* are:

- Durable, repairable and recyclable
- To a great extent made of recycled fibres
  - Free of hazardous substances
  - Produced respecting social rights

2. "*Fast fashion is out of fashion*" consumers benefit longer from high quality textiles.

3. Profitable re-use and repair services are widely available.

4. In a *competitive, resilient and innovative textile sector*, producers take responsibility for their products along the value chain.

5. *Circular*, rather than throw-away clothes have become the norm, with *sufficient capacities* for recycling and minimal incineration and landfilling.





# An ambitious action plan

**A new  
regulatory  
framework**

- Eco Design Regulation (ESPR)
- Product Environmental Footprint (PEF)
- Extended Producer Responsibility (EPR)
- Due Diligence
- Digital Product Passport
- Microplastics & Chemicals
- Overproduction & consumption
- Green Claims / Ecolabel
- Compulsory textile waste collection
- ...

**Transition  
Pathway**

- Resilience
- Level playing field / Market surveillance
- Invest in Innovation & Skills
- Green and Digital Transition



# EURATEX Vision

Create a “smart”  
regulatory framework

- Realistic
- Enforceable
- SME friendly
- Coherent

...in a global context.

- Consumer behaviour
- Green public procurement
- Communication

Create a Demand for  
sustainable products

Invest in industrial  
transition

- Innovation
- Digitalisation
- Skills (people)
- Energy

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VENICE  
SUSTAINABLE



# Thank You.

