

3<sup>rd</sup> EDITION  
OCTOBER 24<sup>th</sup> AND 25<sup>th</sup>, 2024  
VENICE, FONDAZIONE GIORGIO CINI



# Venice Sustainable Fashion Forum 2024

# LEADING RE-GENERATION



WITH THE CONTRIBUTION OF



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PARTNERS



FOR MORE INFORMATION AND UPDATES



October 24, 2024

10:30 AM  
11:00 AM

**Arrival and registration**

Chair: **ANDREA CABRINI** Editor, Class CNBC

11:00 AM  
11:25 AM

**WELCOMING REMARKS**

*Messages from:*

**ADOLFO URSO** Minister for Enterprises and Made in Italy

**LUCA ZAIA** President, Veneto Region

**WALTER BERTIN** Vice President delegate for ESG, Confindustria Veneto Est

**FLAVIO SCIUCCATI** Partner & Director of the Global Fashion Unit,  
The European House - Ambrosetti

**SERGIO TAMBORINI** President, Sistema Moda Italia

**MASSIMO ZANON** President, Camera di Commercio Venezia-Rovigo

11:25 AM  
11:50 AM

**PRESENTATION OF THE STUDY 2024**

**CARLO CICI** Partner & Head of Sustainability Practices, The European House - Ambrosetti

11:50 AM  
12:10 PM

**COMPETITIVENESS THROUGH SUSTAINABILITY**

**IN CONVERSATION WITH:**

**MATTEO DE ROSA** CEO, LVMH Métiers d'Arts

12:10 PM  
12:40 PM

**HUMAN THREADS: ADDRESSING THE SOCIAL MATTER**

Chair: **SUSANNA OWUSU TWUMWAH** Diaspora & Migration Expert

**ALESSANDRO ROSINA** University Lecturer and author

**MANAL AZZI** Team Lead on Occupational Safety and Health, International Labour Organization

12:40 PM  
1:10 PM

**FASHION FORWARD: ADVOCATING IMMEDIATE CHANGE**

**GERALDINE WHARRY** Fashion Futurologist

**ANDREA ROSSO** Sustainability Ambassador, Diesel

1:10 PM  
2:40 PM

**Luncheon**

2:40 PM  
4:15 PM

**PROGRESS ON THE NORMATIVE FRAMEWORK & RESPONSE FROM THE INDUSTRY**

**DIRK VANTYGHEM** Director General, Euratex

**BARBARA CIMMINO** Vice President, Euratex

**MATTEO MAGNANI** Senior Policy Analyst - Policy & Institutions, Ellen MacArthur Foundation

**Q&A**

**CASE STUDIES**

**IRMA CAVALLOTTI** Administrator and Technical Director, Studio ICA

**ELISA GAVAZZA** Southern Europe Director, ZDHC Foundation

**ALESSANDRO PACENTI** President, Consorzio Physis

**FRANCESCO BENCINI** General Director, Creazioni Lorenza



4:30 PM  
5:30 PM

## PARALLEL SESSIONS

### **SALA ARAZZI – DIGITALIZATION & TRACEABILITY TO FIGHT GREENWASHING**

Chair: **MARIA TERESA PISANI** Economic Policy Officer, United Nations Economic Commission for Europe

**SILKE OBST** Deputy Head of Unit, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission

**LUIGI FONTANESI** Partner, Greenberg Traurig Santamaria

**CAMILLA DI FONZO** Senior Associate, Greenberg Traurig Santamaria

**ANDREA RAMBALDI** CEO, FashionArt

Q&A

### **SALA DEL CONSIGLIO – BRIDGING THE FINANCIAL GAP: PROMOTING INVESTMENTS AND AGGREGATION FOR SECTOR GROWTH**

Chair: **ANDREA CABRINI** Editor, Class CNBC

**ONUR BINGOL** Associate Director, SME Finance & Development, European Bank for Reconstruction and Development

**ANNALISA ARENI** Head of Client Strategies, Unicredit

**GIOVANNI SANTI** CEO, Beste

**FEDERICO DE MARTINI** Vice President, Magnolab

**BRUNO CONTERNO** CEO, Nice Footwear

Q&A

### **SALA BARBANTINI – FASHIONING A CIRCULAR ECONOMY**

Chair: **SILVIA GAMBI** Founder, Solo Moda Sostenibile

**ARIANNA COLOMBARI** Group Communication & Sustainability Director, Tecnica Group

**MARIA GRAZIA VITTORI** Technical Director and Sustainable Innovation Manager, Grassi

**MARCO GUAZZONI** Sustainability Director, Vibram

**MATTEO AGHEMO** CEO, Co-Founder, Musthad

**DARIO CASALINI** CEO, Oscalito

Q&A

### **SALA DEL SOFFITTO – JUST FASHION TRANSITION 2030: TRAJECTORIES AND PROGRESS – A COMPARISON BETWEEN EUROPE AND ITALY**

Chair: **SILVIA MAZZANTI** Sustainability Manager, Save The Duck

**ADELE FUSI, MATTEO RIMINI, GIULIO BENELLI**, The European House – Ambrosetti

**LEONARDO RAFFAELLI** Managing Director, Lanificio Balli

Q&A

4:30 PM  
5:30 PM

*Networking*



October 25, 2024

9:00 AM 9:30 AM	<b>Arrival and registration</b> Chair: <b>ANDREA CABRINI</b> Editor, Class CNBC
9:30 AM 9:35 AM	<b>WELCOME</b>
9:35 AM 9:50 AM	<b>HISTORICAL FORCES IN FASHION</b> <b>IN CONVERSATION WITH:</b> <b>SOFI THANHAUSER</b> Historian, Author of "Worn"
9:50 AM 10:30 AM	<b>CONSUMERISM UNVEILED: TRENDS, NUMBERS, AND THE FUTURE OF FASHION</b> <b>JONATHAN HALL</b> Managing Partner, Kantar Sustainable Transformation Practice <b>LUCA SOLCA</b> Managing Director, Luxury Goods, Sanford C. Bernstein <b>Q&amp;A</b> <b>IN CONVERSATION WITH:</b> <b>PETER PERNOT-DAY</b> Global Head of Strategy & Corporate Affairs, Shein
10:30 AM 11:00 AM	<b>Break</b>
11:00 AM 12:20 PM	<b>REVOLUTIONIZING SUSTAINABLE SUPPLY CHAIN STRATEGIES: RESPONSIBILITY, TRANSPARENCY AND VALUE OPTIMIZATION</b> <b>HAKAN KARAOSMAN</b> Associate Professor, Cardiff Business School <b>CHIARA MORELLI</b> Industrial Sustainability Director, Prada Group <b>ANDREA SIANESI</b> President, Fondazione Politecnico di Milano; President, PoliHub <b>ANDREA CRESPI</b> Vice President Sustainability, Sistema Moda Italia <b>LUCA SBURLATI</b> CEO, Pattern Group
12:20 PM 1:25 PM	<b>INNOVATION: PIONEERING SOLUTIONS FOR A SUSTAINABLE TRANSITION</b> <b>KEYNOTE SPEECH:</b> <b>KEN SINGER</b> Chief Learning Officer and MD, Sutardja Center for Entrepreneurship and Technology, UC Berkeley  <b>MARCO TAISCH</b> Professor of Digital Manufacturing, PoliMi <b>JALAJ HORA</b> Board Member IPF - Institute of Positive Fashion Forum; former Vice President of Product Innovation and Consumer Creation, Nike <b>CHIARA MASTROTTO</b> President, Gruppo Mastrotto <b>MICHELA GIOACCHINI</b> Head of Sustainability & Corporate Social Responsibility, Tod's Group <b>Q&amp;A</b>
1:25 PM 1:40 PM	<b>THE WAY FORWARD: IMPLEMENTING SUSTAINABLE FASHION SOLUTIONS</b> <b>KEYNOTE SPEECH:</b> <b>DIANA VERDE NIETO</b> Advisor, Sustainnovate; Advisor, UN Department of Economic and Social Affairs; Co-Founder, Positive luxury; Author, "Reimagining Luxury"
1:40 PM 1:50 PM	<b>CLOSING REMARKS</b> <b>FLAVIO SCIUCCATI</b> Partner & Director of the Global Fashion Unit, The European House - Ambrosetti <b>SERGIO TAMBORINI</b> President, Sistema Moda Italia <b>LEOPOLDO DESTRO</b> President, Confindustria Veneto Est
1:50 PM	<b>Luncheon</b>

