

3rd EDITION

VENICE SUSTAINABLE FASHION FORUM

OCTOBER 24th AND 25th, 2024

VENICE, FONDAZIONE GIORGIO CINI

PRESENTATION BY

ANDREA ROSSO



WITH THE CONTRIBUTION OF



WITH THE PATRONAGE OF



MEDIA PARTNER



DIAMOND PARTNERS



PLATINUM PARTNERS



PARTNERS



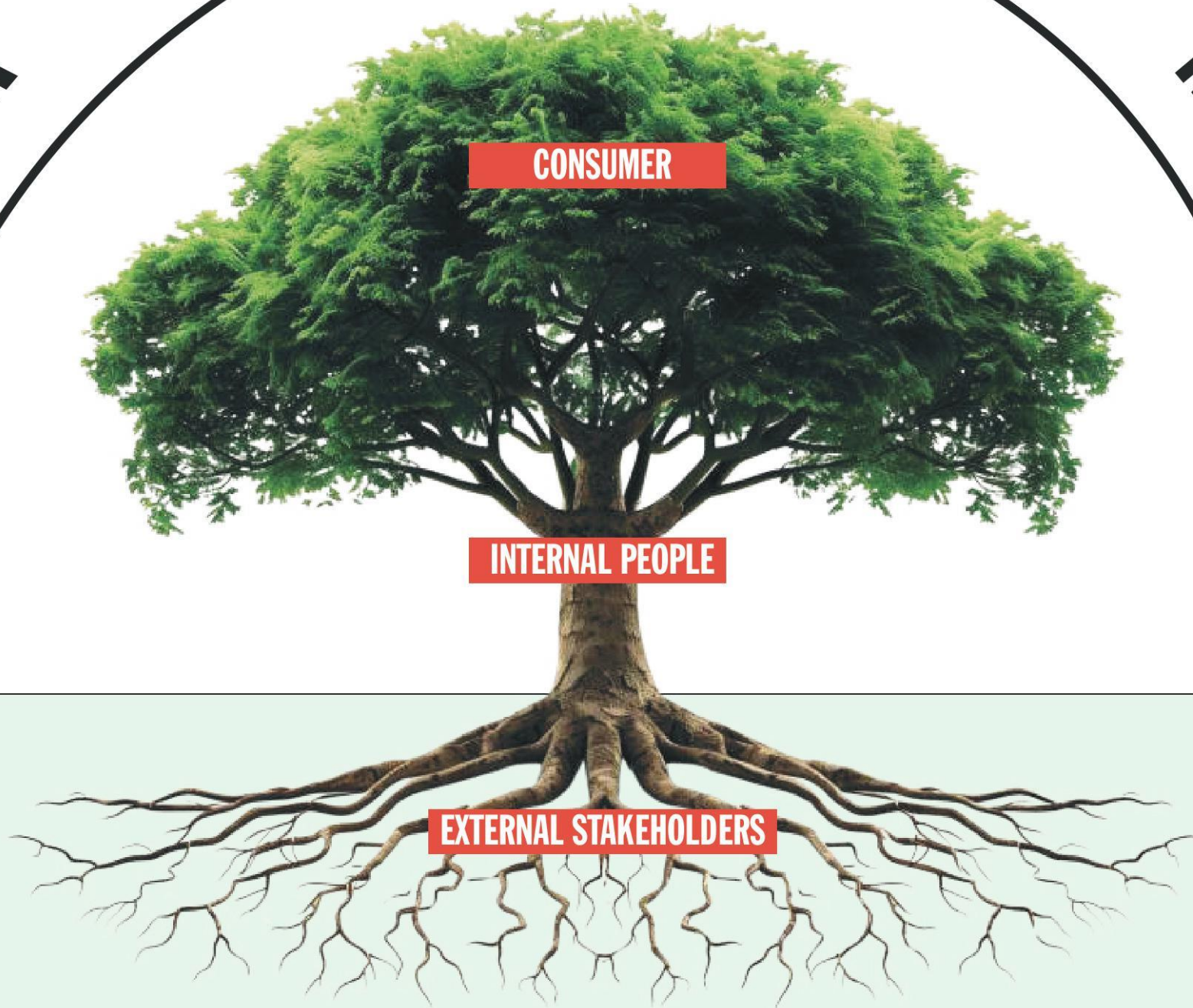
CIRCULAR

MINDSET

CONSUMER

INTERNAL PEOPLE

EXTERNAL STAKEHOLDERS





CONSUMER

- **BEHIND THE DENIM DOCUMENTARY**
- **QR CODE**
- **DIESEL SECOND HAND**

INTERNAL PEOPLE

- **TRAININGS:**
- **STORE - MARKETING - R&D - STYLE - ONBOARDING - WHOLESALERS**

EXTERNAL STAKEHOLDERS

- **UNIDO - DIESEL REHAB - DIESELOVES**
- **INNOVATION WITH SUPPLIERS**