



Press Release

“BOOSTING TRANSITION”: SECOND EDITION OF THE VENICE SUSTAINABLE FASHION FORUM SET TO BEGIN

Schedule of the event to be held in Venice at the Giorgio Cini Foundation on October 26 and 27 announced. It begins with a video message from Virginijus Sinkevičius (Commissioner for the Environment, European Union) and an interview with Tatiana Molcean, (Executive Secretary of the Economic Commission for Europe, United Nations and Under Secretary-General of the United Nations).

The attendance of the Minister of Enterprise and Made in Italy, Adolfo Urso, is also confirmed.

Milan, October 23, 2023 - Just a few days remain before the much-awaited **2nd edition of the "Venice Sustainable Fashion Forum"**, the summit dedicated to the sustainable transition of the fashion supply chain, promoted by Sistema Moda Italia, The European House - Ambrosetti and Confindustria Veneto Est - Venice Padua Rovigo Treviso Metropolitan Area, which will be held in Venice, at the Giorgio Cini Foundation, on **October 26 and 27**.

Ahead of the initiative, which will bring together the main stakeholders within the Fashion & Luxury supply chain, the busy and comprehensive **schedule**¹ for the two days is now available at events.ambrosetti.eu/venicefashion2023 and attached to this press release.

"Boosting Transition" is the title chosen for the 2023 edition of the Forum: the goal is to emphasize the urgency of effective and coordinated interventions to deliver concrete results in reducing the environmental and social impact thanks to the adoption of fashion supply chain best practices. The call is addressed to all supply chain players, particularly institutions, politicians and legislators, to promote a cohesive approach, including through a standardized regulatory system. It will also be an opportunity to **appeal to the world of finance and the lending system**, which, with its key role in supporting businesses, can enable industry players not only to achieve the ambitious goals set by the European Union, but also to apply a new concept of competitiveness that goes beyond the price factor.

At the opening of the forum on October 26, following the welcome messages from the institutions and organizers, two "European" moments: a video message from **European Union Environment Commissioner Virginijus Sinkevičius**, and an interview with **Tatiana Molcean, Executive Secretary of the United Nations Economic Commission for Europe and Under Secretary-General of the United Nations**. The

¹ The schedule sent with this press release does not constitute the final agenda, which is subject to further changes.

2nd edition will then be presented of "**Just Fashion Transition 2023**", the permanent observatory on the sustainable transition of key fashion, apparel, footwear and leather goods supply chains by The European House of Ambrosetti. The strategic study analyzed more than **2,700 Italian and European companies**, assessed the ESG performance of **366 companies in the supply chain**, conducted a discussion with **21 industry experts**, and conducted policy intelligence on **32 regulatory instruments** that directly affect the future of European fashion.

The first panel will investigate the **actions needed globally to facilitate the transition**, especially in relation to the environmental and economic aspects.

The first afternoon will feature a **video link with the Minister of Business and Made in Italy, Adolfo Urso**, who will open the afternoon sessions: **circularity and reuse** will be discussed with EURATEX's experts and the representatives of businesses and brands, providing **necessary industry reflections in the social, HR and consumer spheres**, and finally a focus on sustainable value chains.

The second day, October 27, will explore the **solutions companies are implementing and the role of finance in accelerating sustainable business processes**. A spotlight will also be placed on **European regulations**, with contributions from distinguished guests, including members of the United Nations Economic Commission for Europe and the European Parliament. The **proposals and recommendations, in addition to an appeal to the institutions**, agreed by the various stakeholders and necessary for the achievement of a just, effective and rapid transition, will bring a close to the event.

Information for journalists

Press wishing to attend the Forum and follow the proceedings can apply for accreditation until 12PM, Wednesday, October 25, 2023 at venicesustainablefashionforum@twin.services. A shuttle service to the Cini Foundation will be available for accredited journalists.

The press release launching the Venice Sustainable Fashion Forum 2023 is available [by clicking here](#)

The official hashtags for the event are #VSFF23 and #BoostingTransition

Venice Sustainable Fashion Forum is undertaken with the contribution of the Venice Rovigo Chamber of Commerce and numerous partners: Alperia, Fondazione Leaf, Consorzio Physis S.B., D.B. Group, DNV – Supply Chain & Product Assurance, Give Back Beauty, Greenberg Traurig Santa Maria, Samsung Galaxy, Sopra Steria, UniCredit, Mastrotto Group, Florence Group, Acimit, Assomac, Carbonsink, Chargeurs PCC, Clerici Tessuto, FGL International, Fiorini International, Guess Europe, Pattern Group, Unisalute.

SMI (Sistema Moda Italia) is one of the world's largest organizations representing textile and fashion industrialists. The Federation represents an industry that, with just under 400,000 employees and just under 50,000 companies, is a key component of Italy's economic and manufacturing base. The Federation seeks to protect and promote the interests of the industry and its members and exclusively represents the entire supply chain, domestically and internationally, in dealings with institutions, government departments and economic, political, trade union and social organizations. SMI's activities contribute to making textiles and fashion one of the most economically important sectors of Italian industry. SMI represents industries in the entire supply chain and is the official mediator of national and international institutions and organizations. It is the national trade federation, a mixed organization, strongly focused on integration with the community. In addition to businesses, Associations may be members of the Federation. It belongs to Confindustria and Confindustria Moda and is the most representative founding member of Euratex, the European Apparel and Textile Confederation.

The European House - Ambrosetti is a professional Group of about 300 professionals operating since 1965 and has grown significantly over the years thanks to the contribution of many Partners, with numerous activities in Italy, Europe and globally. The Group has three offices in Italy and a number of overseas offices, in addition to other partnerships around the world. Its main role is to support companies in the integrated and synergistic

management of the four critical dynamics of value generation processes: See, Design, Produce, and Enhance. For more than 50 years we have supported Italian businesses, providing Consultancy to about 1,300 clients every year by carrying out more than 250 Strategic Studies and Scenarios for Italian and European institutions and companies, and about 120 projects for entrepreneurial families. Alongside these numbers, about 3,000 Italian and international experts are involved each year in the 550 events held for the more than 17,000 managers accompanied on their growth trajectories. The Group benefits from an invaluable wealth of international relationships at the highest level in its various business sectors, including with the heads of major international institutions and individual countries. Since 2013, The European House - Ambrosetti has been named in the "Best Private Think Tanks" category - 1st Think Tank in Italy, 4th in the European Union and is among the world's most respected independent think tanks out of 11,175 globally (source: "Global Go To Think Tanks Report" by the University of Pennsylvania). The European House - Ambrosetti has been recognized by the Top Employers Institute as one of the 141 Top Employer 2023 entities in Italy. For further information, please visit www.ambrosetti.eu

Confindustria Veneto Est - Venice Padua Rovigo Treviso Metropolitan Area (CVE) is the association of industrial companies and innovative and technological services operating in the provinces of Venice, Padua, Rovigo, and Treviso, founded on a network organization of offices. In terms of size and representation, it is the second largest association in the Confindustria System, with 5,000 member companies of all sizes, producing goods and services in twenty-one product sectors, employing 270,000 people. It operates in a key region for Italy's business culture and economy, with a vocation for advanced manufacturing, international projection, technological innovation and tourism, with an aggregate GDP of Euro 86 million, 1.1 million employees (410 thousand in industry) and exports of Euro 38.3 billion in 2022. CVE is committed to the action of representing and protecting the interests of member companies in dealings with institutions and local, national and international government, economic and trade union organizations, the world of education, universities and research, and finance. It provides specialized services and consulting for labor relations, digital and sustainable transition, training and the attraction of qualified human capital, business-to-business collaborations, opening capital to third parties, credit relations, international expansion, energy, environment and safety. The goal is to help support the system of small, medium and large enterprises and supply chains in the challenge of the Fourth Industrial Revolution, developing the region as an extensive integrated area. The mission is both to work alongside companies in this major transformation and to press for an industrial, regional, national and European policy that can effectively support them. CVE is available to members with 140 professionals and its own specialized business units.

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